Interlectric Corporation Case Study

"With JETT-Track GPS service fleet tracking we can track more reliably...plus we are saving money every month."

Joy Caumban-Lim Office Manager Interlectric Corporation



We Create Light!

Fluorescent Lamp Manufacturer

Company Challenge

- Previous cellular tracking service was expensive and unreliable
- Need a dispatching system to cover fleet in 32 states
- Concerned about driver safety
- Drivers speeding
- High fuel costs

JETT-Track Solution

Interlectric installed JETT-Track GPS vehicle tracking units

Customer Quote

"We implemented GPS service fleet tracking through cell phones and discovered immediate benefits such as reduced overtime, improved customer service and the ability to track our drivers along our designated routes," said Joy Caumban-Lim, Office Manager of Interlectric.

"Unfortunately, GPS service fleet tracking through cell phones proved to be unreliable and costly. Some drivers wouldn't always have their cell phones turned on, cell phone batteries would die or drivers would be in areas without coverage. With JETT-Track GPS service fleet tracking, we instantly know when an ignition is turned on and can track more reliably, plus we are saving money every month."

Company profile

A leader and innovator in fluorescent lamp manufacturing; specializing in designing and manufacturing fluorescent lighting, colored lighting for Hollywood studios, specialty lamps for hospitals and grocery stores, indoor tanning lamps for the tanning industry and much more.

Industry

Design and Manufacturing

Location

Warren, Pennsylvania

