



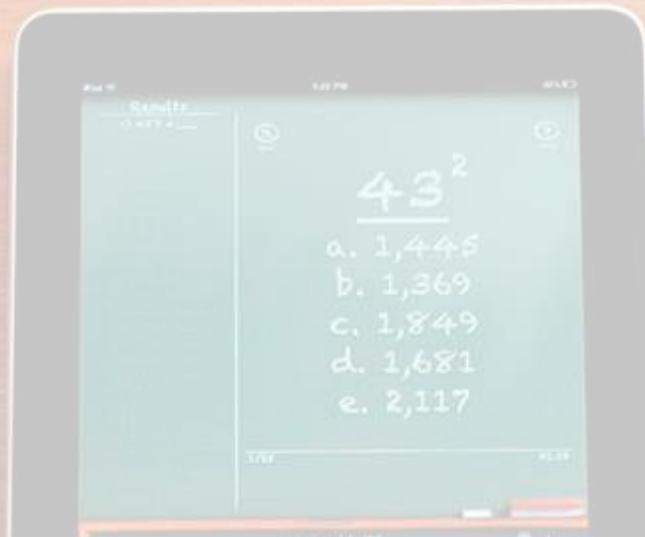
agora

Powering Global Real Time Communications

# Use Cases

A top-down photograph of a person sitting on a bed. The person is wearing blue jeans and is holding a white tablet. A white laptop is open on the bed next to the tablet. A white mug with a red rim, containing a dark liquid, is also on the bed. The bed has a light-colored sheet and a textured, reddish-brown blanket. The background is a plain white wall.

# Education



## Real Big Online Classes

Agora's Big Group Calls (BGCs) recreates the classroom environment where up to 2,000 students can engage with an instructor in real-time .

## Effective Study

Live audio study sessions increase the students' engagement and discussion efficiency. Easily organize and conduct study groups even if students are oceans apart.

## Distance Learning

Students can access private tutors online anywhere and anytime. A stable and private learning environment.

# Social



## Privacy

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Your users can communicate with each other without revealing personal information such as phone numbers.

## Community

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Talking to each other lies at the core of a community. With Agora, your users can talk to each other with one click.

## Group Calls

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Regardless of network condition, background noise, or quality of phones used, Agora enables group calls where everyone can actually hear each other.



# Financial Services

## **Global Deal Teams**

Agora's Big Group Calls (BGCs) allows globally-distributed deal teams to quickly and cost-effectively work together at any time.

## **Agile and Always-On**

Integrated messaging and quickly bringing together the right teams of people – right to their mobile devices – allows ad-hoc service teams to be more effective and responsive

## **Customer Engagement**

Customers can easily join discussions with global experts directly from their mobile devices.



# Market Place

## **Seller Efficiency**

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No emails back and forth. Buyers and sellers converse with each other inside your own app or website real time.

## **Privacy**

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Buyers and sellers can interact while keeping their privacy and providing a personal connection

## **Conversion Rates**

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Increase conversion rate when sales support rep initiates a call with customers within the context of the product page

## **Customer Satisfaction**

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When there is a personal touch and reduce the return rate with effective post sale interaction

# Customer Service



## **Fast Implementation**

Agora's simple SDK allows you to integrate call functionality into your app in just minutes

## **Efficient**

Save the time of verifying the customer identity when your customers called from within the app instead of the phone

## **Save Time and Cost**

No need to build an internal solution, allowing your team to focus on integration and providing the best user experience to your users

# Gaming



Games that require real-time cooperation among players work best when that cooperation is real time voice-based

## **Real Team Work**

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Teammate can talk to each other to form the real time collaboration

## **Great Experience**

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Talk to each other with one button click. Agora's crystal clear voice quality creates new levels of intimacy

# Dating



## Privacy

Your users can communicate with each other without revealing personal information such as phone numbers.

## Great Experience

Talk to each other with one button click. Agora's crystal clear voice quality creates new levels of intimacy.

## More App Stickiness

Users no longer need to leave your app when making a phone call. Calls and messages bring users back to your app