

Statement of intent: Submit a one page Statement of Intent with your application if you are applying to the Journalism or Public Relations majors. This statement is your opportunity to discuss your motivation for pursuing a major in Journalism or Public Relations at USC and to describe your future career goals and aspirations.

I am pursuing a major in Journalism at USC, and a career as a television news anchor, for many reasons. I have watched TV news since I was a little girl and I always wanted to be an anchor. I want to deliver the news and positively affect my community every day.

I have won numerous speech and debate competitions, including the National Speech Competition at the Miss Teen America Coed Pageant in 2008. More and more, I have discovered how well I communicate. That realization has given me the confidence to pursue my goal of earning a Journalism degree from USC and becoming a TV news anchor.

My senior year of high school I had an internship with KUSI-TV news in San Diego. I was able to meet and learn from all the anchors, reporters, editors, crew, and see how they work and function every day. It was a thrilling learning experience that mentally cemented my goal of attending USC and becoming a professional journalist. It made me even more interested and excited about pursuing a Journalism degree at USC.

Heather Moore, a weekday anchor at KUSI and USC graduate, was my mentor and showed me the ins and outs of the TV news industry.

I also enjoyed learning about investigative reporting from Michael Turko. I love seeking out and finding the truth in every situation, putting the pieces of the puzzle together to find out what really happened and why. Then, I love doing what I love to do best – talking about what happened to find the problem and then solve it.

Ultimately, I want to work for CBS-TV because I look up to Katie Couric. I think she is a well-rounded, non-biased reporter. She is also an intelligent, solid anchor and I feel she really cares and is sensitive to those in pain and need. Considering the loss and pain she has endured (her husband dying of colon cancer), her amazing ability to persevere has inspired me. Katie is a powerful woman who turned tragedy into awareness and fundraising efforts that have netted over 10 million dollars for colon cancer research.

Because of Katie's example, and through my own genuine interest, I took part in many public speaking events in high school. And, as I competed in pageants, public speaking was a must.

I want to go to USC because of the standards and tradition of The Annenberg School for Communication & Journalism. I want to learn from the very best to become the very best.

My grandfather earned undergraduate and graduate degrees from USC and I would love to follow in his footsteps, becoming his first grandchild to attend a four year college or university.