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DriveOK Inc Launches Three Exciting New Features for Parents and Small Fleet Owners

SAN DIEGO, Calif. - DriveOK Inc., a leading provider of GPS vehicle tracking units, today announced three new features included with their popular GPS vehicle tracking units: Instant Locates, Starter Disable and Door Unlock.

- **Instant Locates** allow a customer to locate a vehicle instantly, showing them exactly where that vehicle is. This feature can help parents or small fleet owners know the location of a vehicle before their next update occurs.
- **Starter Disable** allows users to disable the ignition on a vehicle. This can be done either online or via telephone. Parents can use this to prevent a teen driver from taking the car. Small fleet owners can lock down vehicles at the office from being stolen.
- **Door Unlock** adds safety and convenience to DriveOK units. If you lock your keys in the vehicle, you can open the doors with a quick phone call or from the Web.

“The release of these features give small fleet owners additional tools to help them run their business more efficiently, plus they give parents the peace of mind they need to sleep at night,” said Mark Wells, CEO of DriveOK. “Customer demand for these features is very high and we are excited to make these available.”

Prospective customers can get more information about DriveOK from www.driveok.com.

About DriveOK, Inc.

DriveOK Inc., operating under their registered trademark DriveOK, helps people and companies with the management, location, tracking and recovery of their mobile assets. DriveOK has more than 90,000 units in the field, more than 10,000 customers, and has been in business since 2000. Based in San Diego, the company's DriveOK GPS tracking system Vehicle Tracking Units offer unique advantages with ease-of-use/install, functionality, and scalability not found in other commercial products. This includes the ability to manage diverse asset portfolios, receive real-time GPS tracking data from a variety of platforms/devices, and to operate over a variety of networks and countries. Additional information and a live, hands-on demonstration of the GPS tracking capabilities are available at www.driveok.com.