

Dear Small Business Owner:

Aplus.Net, one of the top ten privately held web hosting companies in the U.S., would like to offer you an opportunity to improve your website using **Web Analytics**.

Simply put, Aplus.Net's **Web Analytics** gives you the tools you need to analyze who and where your customers are. This helps you advertise more efficiently to customers seeking your services, target high-income consumers and find easy ways to improve your bottom line: making more money.

This service is added to your website without changing its appearance or usability. Once installed, you will be able to easily access:

- What websites and search engines (Google, Yahoo, etc.) refer potential customers to your site
- How many visitors come from each of those websites
- The countries and cities your website visitors reside in
- How many visitors come from each country and city
- How long visitors stay on your website
- How many pages the visitors view on your website
- What browsers (Internet Explorer, Mozilla, Netscape, etc.) the visitors use
- What internet connection the visitors have

All of this information will be at your fingertips, allowing you to create more business through effective marketing, advertising and website presentation.

Example: **Web Analytics** tracks customer usage within your website.

If a certain page on your website is being "clicked on" more than others, you may consider putting all or some of that information on your home page.

Aplus.Net has everything for your online business.

Your purchase of **Web Analytics** is backed by our customer service department, available to you and your employees 24/7 by phone, e-mail or Live Chat.

Please contact us today to talk about installing **Web Analytics** on your website.

We want to help your business save and make more money!

[Click here](#) for more information.

**-Denny Bulcao, Jr.**